

How to advance from the concept to the industrial application of new technologies

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More than 900 million people lack clean water. 2.6 billion people lack adequate sanitation. The world's energy demand is expected to increase by 40 to 50% over the next 25 years, due to the vast growth of the Indian and Chinese economy.

The world needs breakthroughs!

Technological developments in biotechnology, applied in industries such as health care, crop production and agriculture, are going faster and faster. One of these developments led to biodegradable plastics produced by micro organisms. Can research and development in biotechnology solve the tremendous problems and challenges which we are facing the coming decades? To be successful we need to combine technology with entrepreneurship and understanding of the market's needs. Translating this knowledge into business and daring to think out of the box makes the difference.

Paques is the market leading enterprise that helps companies to reduce fresh water intake, decrease their carbon footprints and reclaim valuable resources from waste. The major global changes make integration of water purification, sustainable energy generation and reuse of resources of growing importance. Paques does this amongst others by developing anaerobic water purification systems that produce energy from wastewater.

Jos Paques, founder, major shareholder and supervisory board member of Paques, speaks about this and more. He shares practical insights, examples of entrepreneurship and new innovative technological developments. Also future trends and Paques' key success factors of innovation will be addressed. Technology alone is not enough. Cooperation is the key!